

Climate Action @Alpro



20.05.2016

Klimaatcommissie – Vlaams Parlement, Brussel



- Alpro in a snapshot (5')
- Sustainable development @ Alpro (5')
- Climate action @ Alpro (20')
- Conclusion

Alpro in a snapshot



Alpro vision and mission anchored in sustainable development



Vision

We will change the way the world eats for the better

Mission

We create delicious, naturally healthy plant-based foods
for the maximum wellbeing of everyone
and with the utmost respect for our planet

Alpro has a clear strategy ...



... and a broad product portfolio



100% plant-based alternatives to milk



100% plant-based margarines



100% plant-based alternatives to yoghurt

100% plant-based alternatives to cream

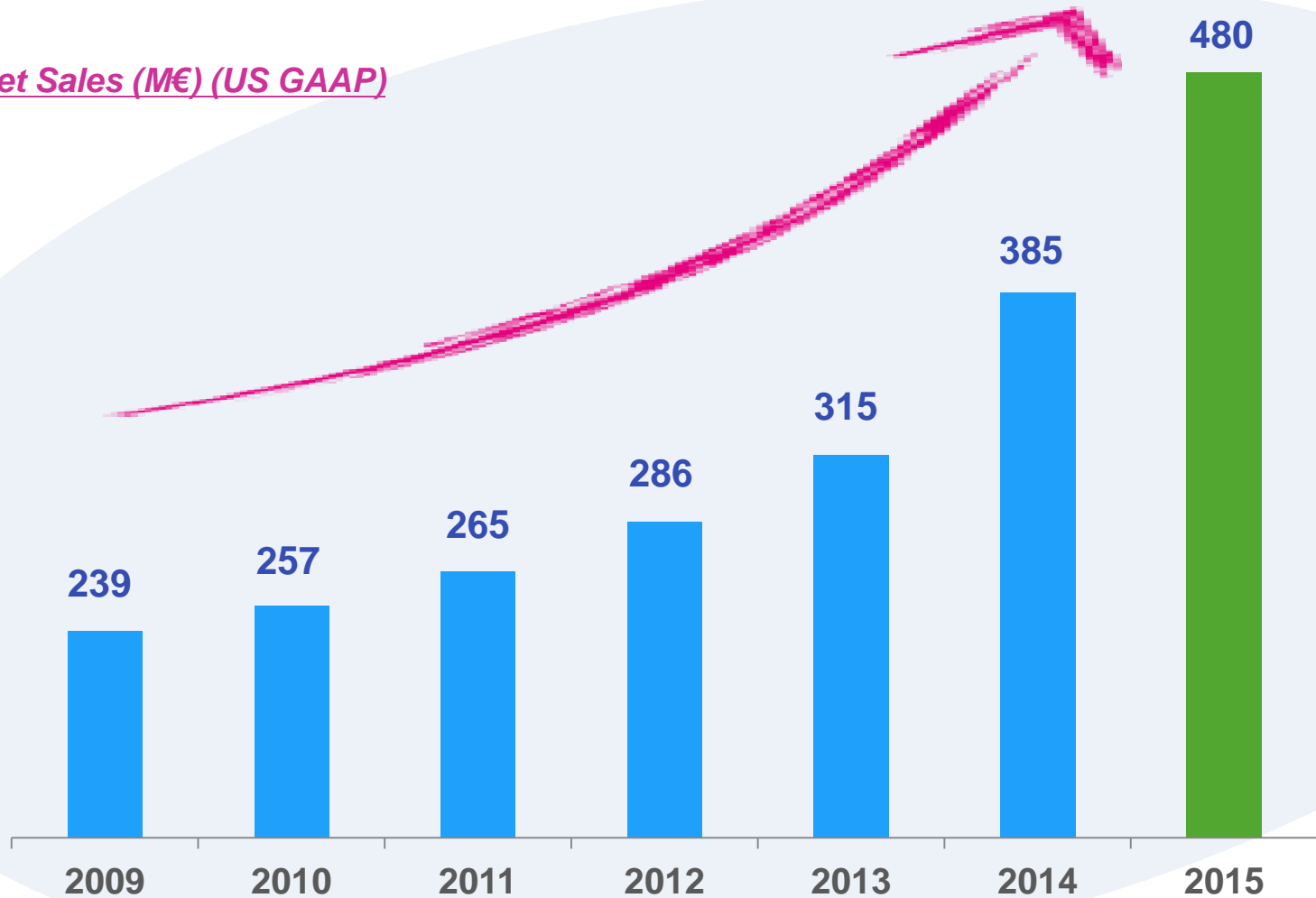


100% plant-based cream desserts

Alpro growth has further accelerated in 2015



Net Sales (M€) (US GAAP)



Source: Alpro



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From the 3 Ps to Shared Value Creation



3 Ps

Shared Value Creation



From the 3 Ps to Shared Value Creation



is a management strategy

focused on companies
creating measurable business value

by identifying and addressing
social challenges that intersect
with their business goals

Creating Shared Value in the food industry

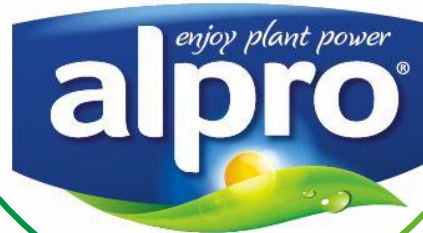


Obesity
Hunger
Medical costs

Resource
Scarcity

Healthy food

Sustainable Food



Profitable growth

Low growth
Unemployment

Creating Shared Value @ Alpro: Growing a profitable business through healthy and sustainable foods



By making plant-based eating mainstream, **we create shared value.**



Creating Shared Value @ Alpro: Our sustainability goals in line with SDG's by United Nations



PRODUCTS THAT BENEFIT SOCIETY...

...AS WELL AS THE ECONOMY

Healthy food

Developing healthy and tasty plant-based foods for everyone's wellbeing.

Sustainable food

Helping consumers live comfortably within the capacity of one planet.

Profitable growth

Driving growth through innovation, communication and partnerships.

2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



6 CLEAN WATER AND SANITATION



13 CLIMATE ACTION



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



15 LIFE ON LAND



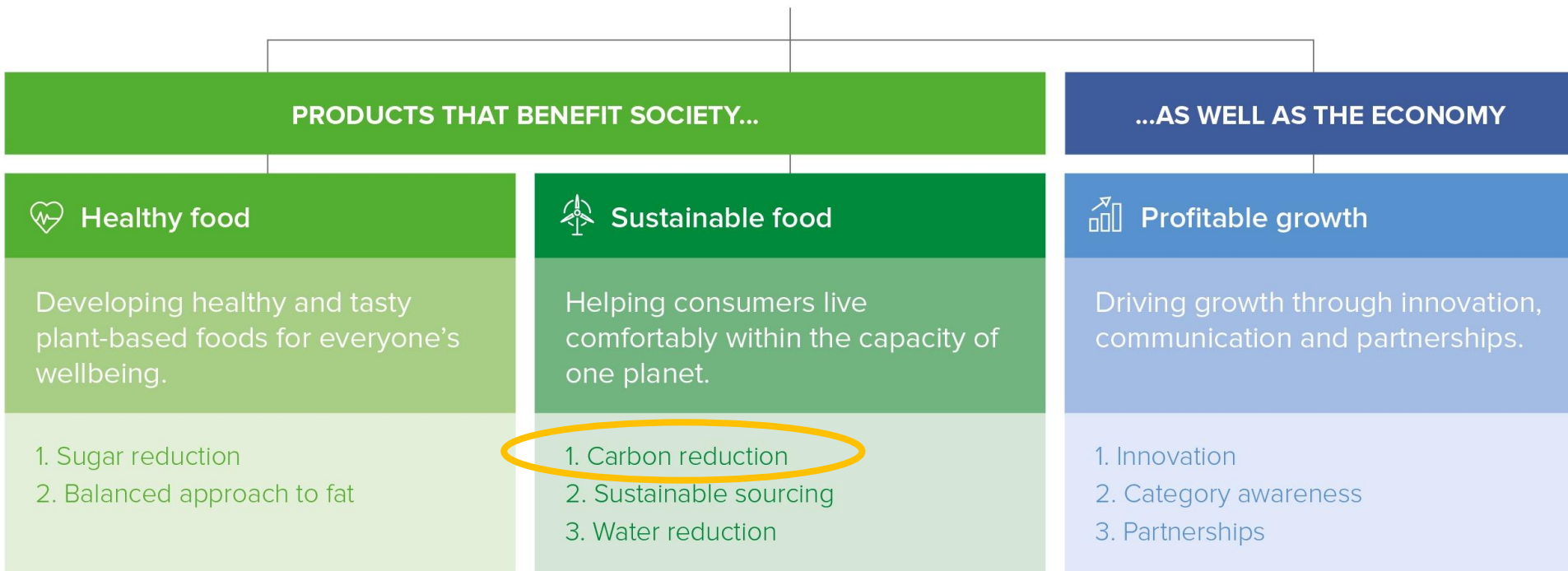
17 PARTNERSHIPS FOR THE GOALS



Creating Shared Value @ Alpro: Growing a profitable business through healthy and sustainable foods



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3 focus areas for today

- Carbon impact of plant-based foods
- Energy reduction in our production plants
- Sourcing local soy

Sustainable Food

“Living comfortably within the natural capacity of our planet”





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How to feed 9.5 billion people by 2050?



Photograph by Randy Olson



Sustainable food - We need 2 planets by 2030 to meet global consumption demand



1980



2015

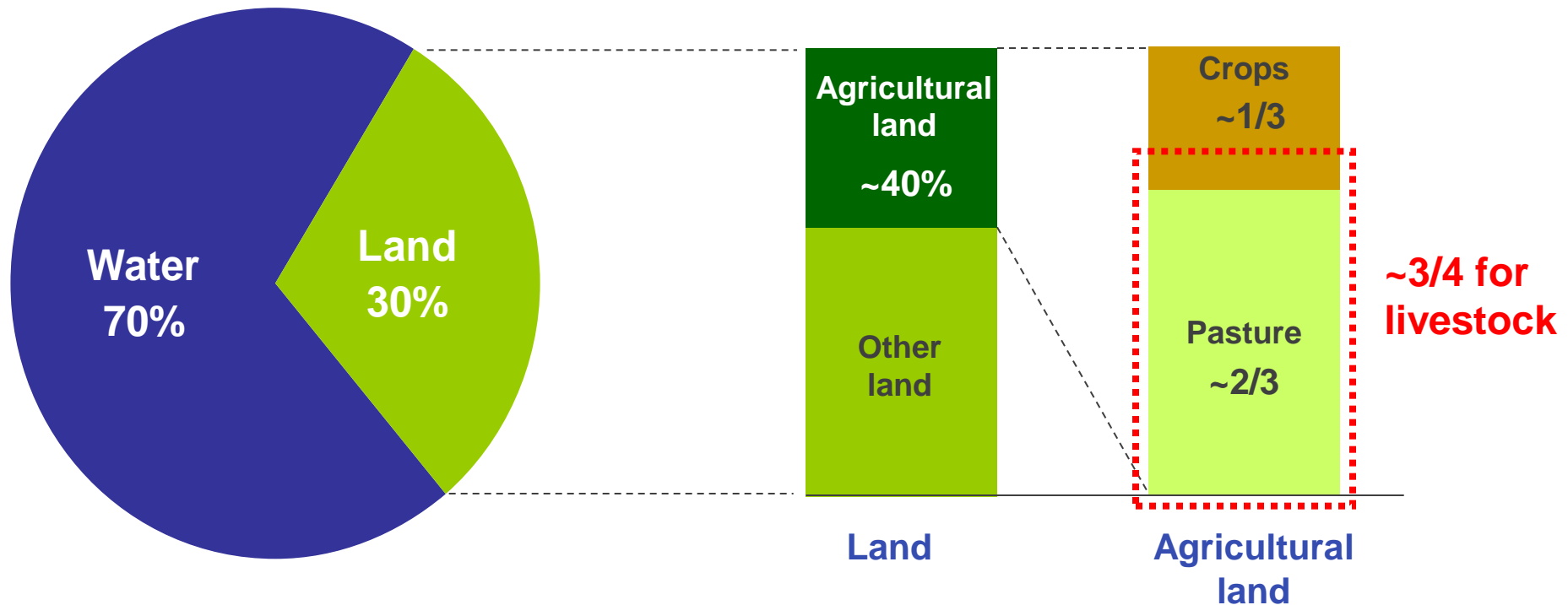


2030





Sustainable food: - The livestock sector accounts for 3/4 of all agricultural land on earth today

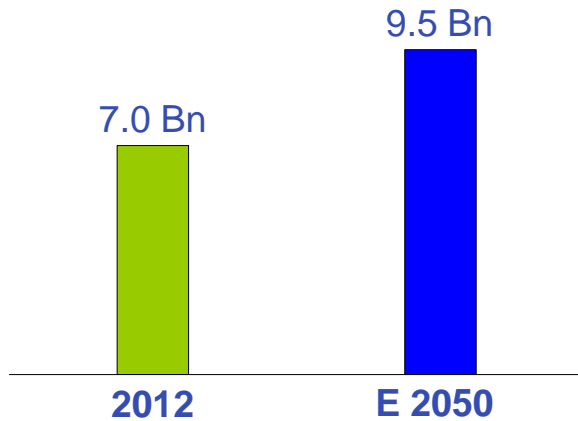




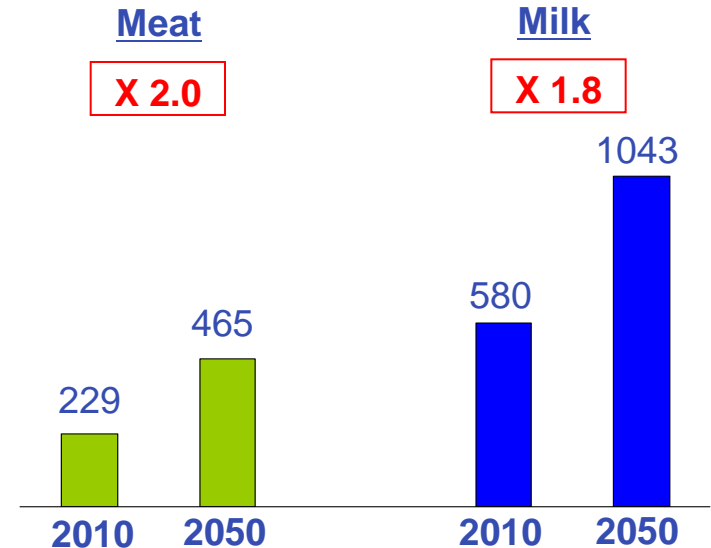
Sustainable food - Milk and meat consumption are expected to double over the 2010 – 2050 period



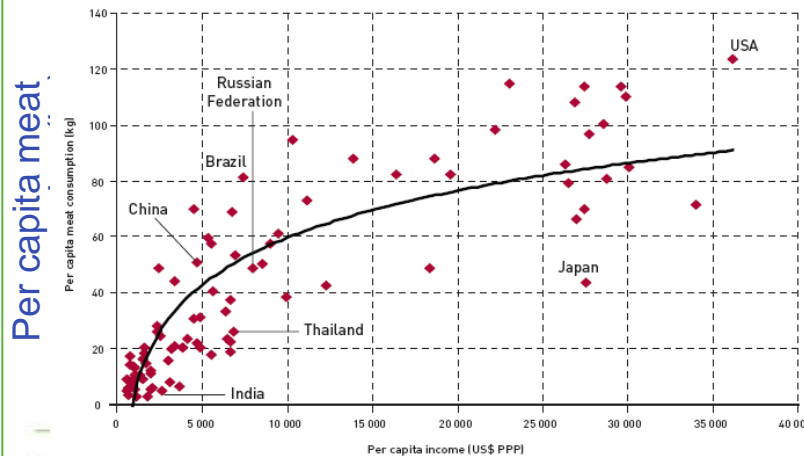
World population



Doubling of milk and meat consumption



Increasing animal consumption = f (Income)





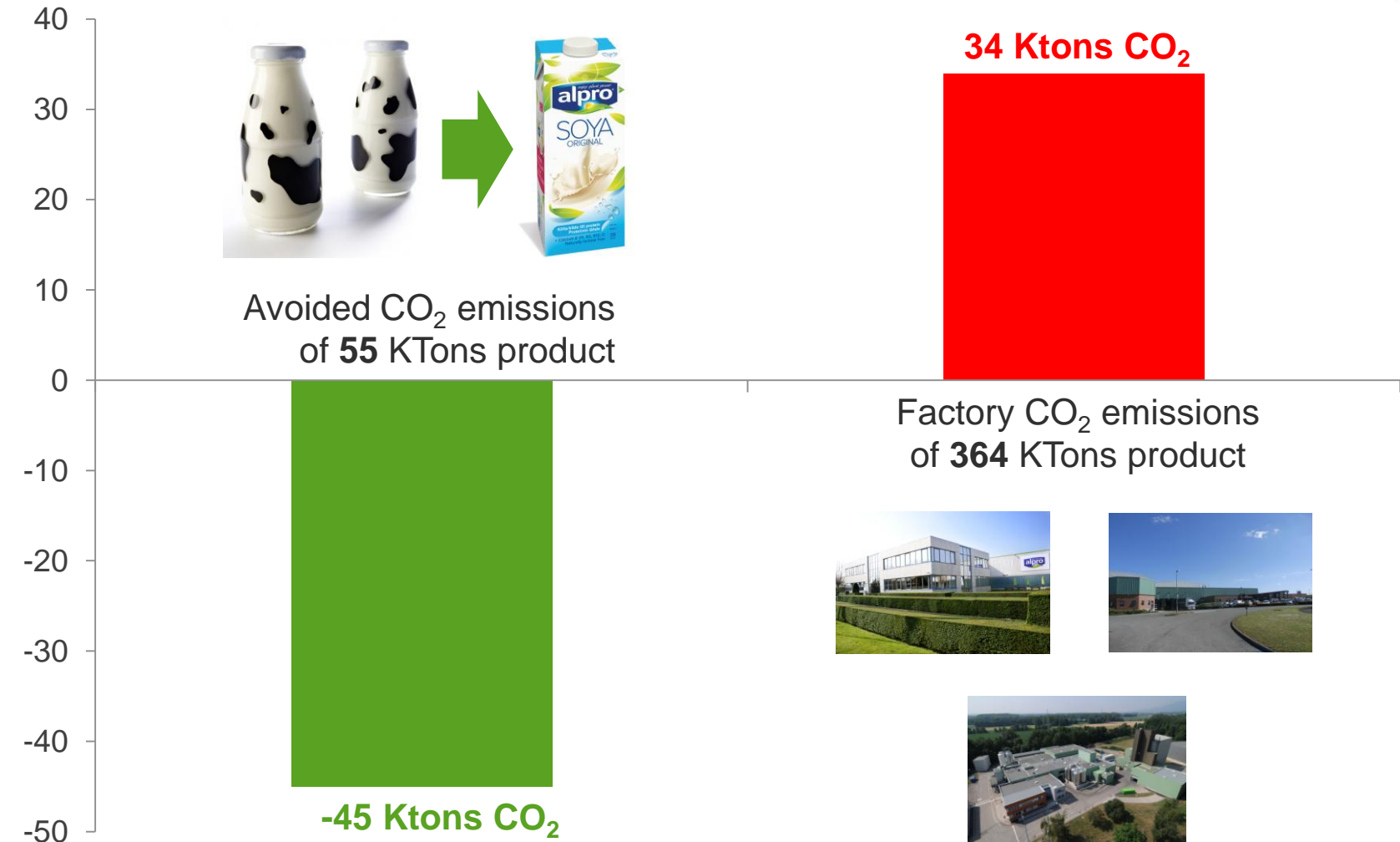
Sustainable food - Plant-based foods are more resource efficient than animal-based products



Avoided CO₂ of one single product in our portfolio is higher than total CO₂ output of all our factories



KTons

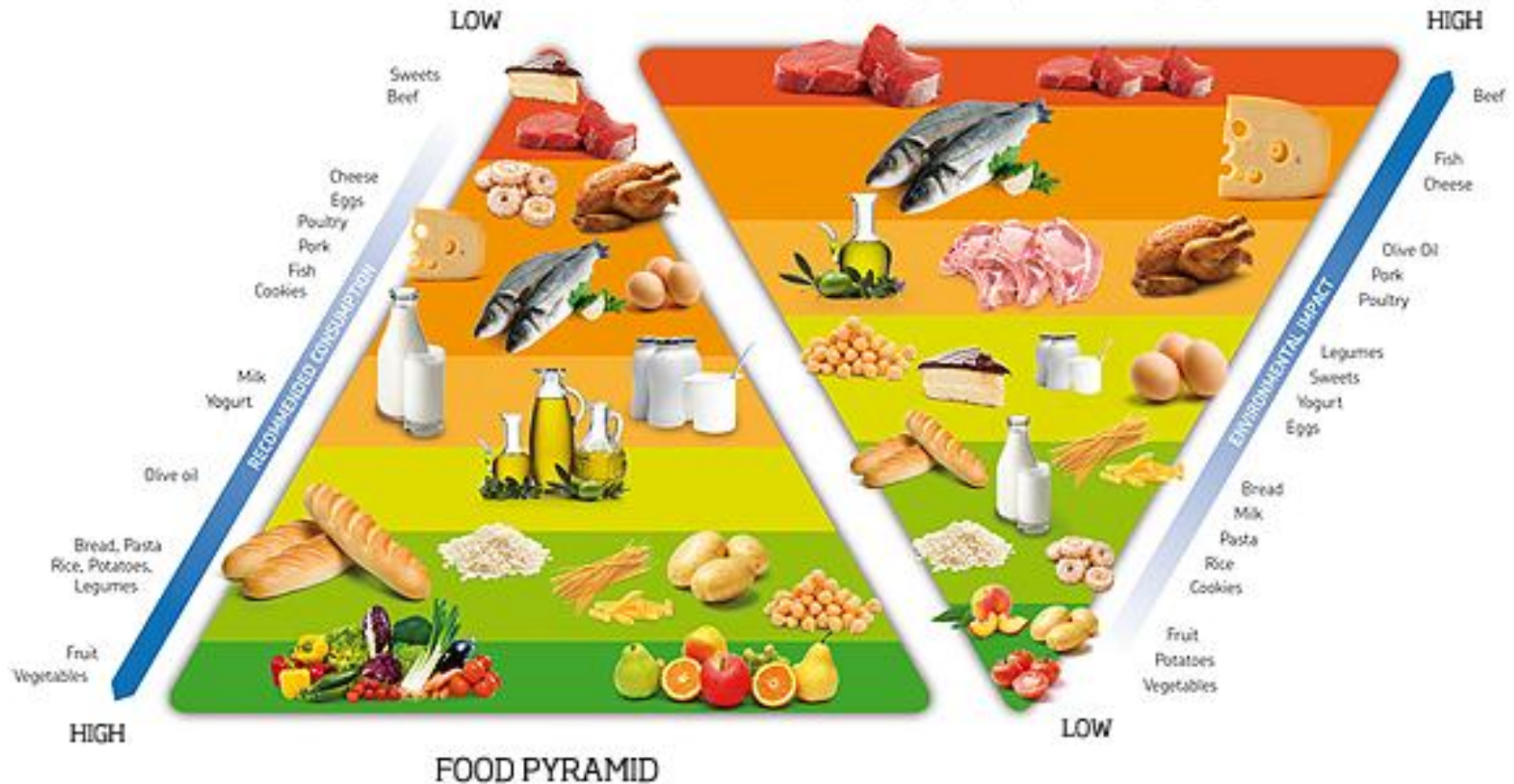




Healthy and sustainable food go hand in hand



ENVIRONMENTAL PYRAMID



Source: Barilla Center for Food & Nutrition

What you can do



- Promote healthy and sustainable diets
 - Re-balancing of diets towards more plant-based foods
- Support innovation in plant-based foods
- Provide equal level playing field
 - From a regulatory and tax point of view



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Alpro was the first European Food & Beverage company under WWF Climate Savers program ...





... and realised a -39% CO2 reduction in 6 years per Ton product manufactured

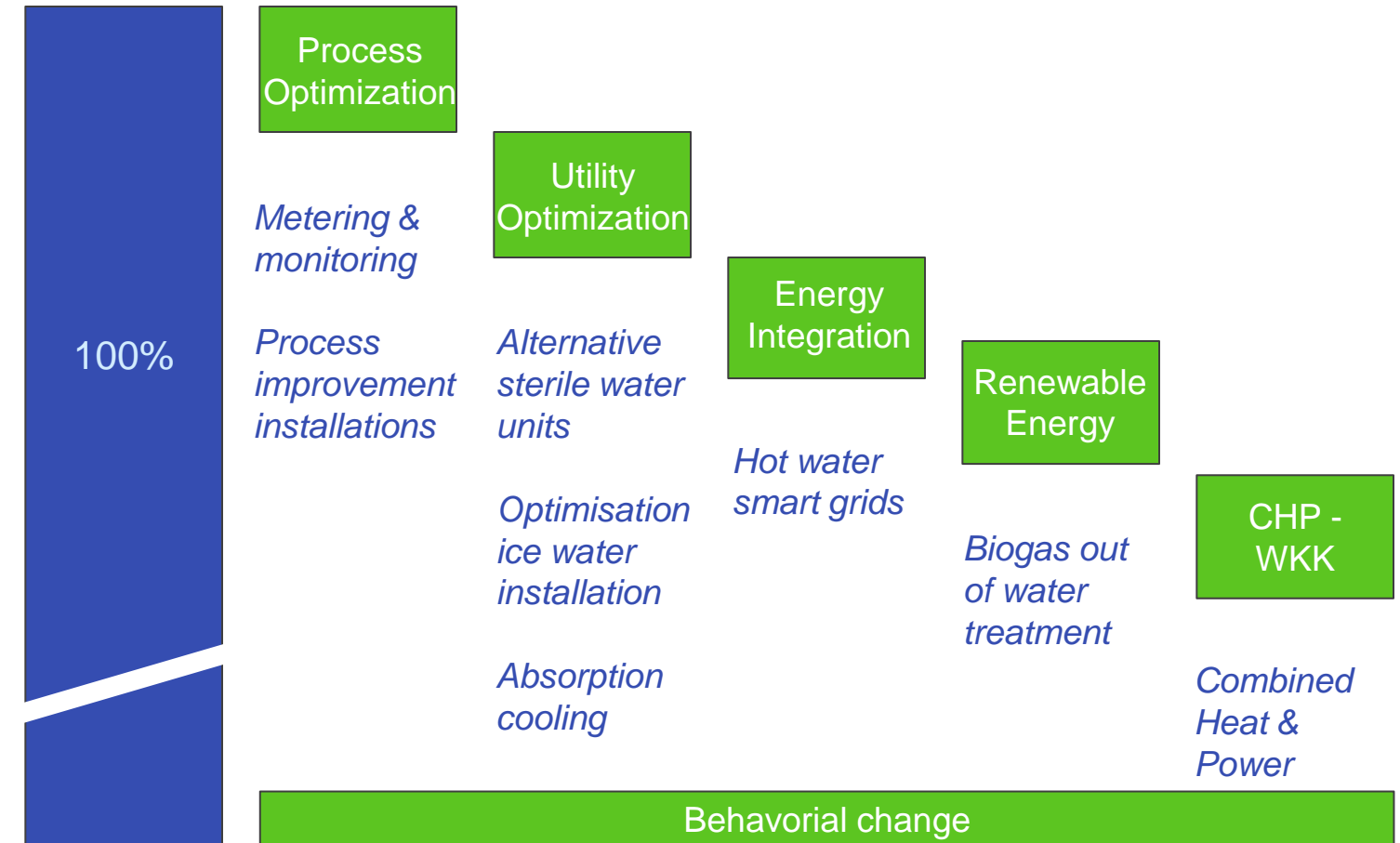


Roadmap 2008-2014



Source?

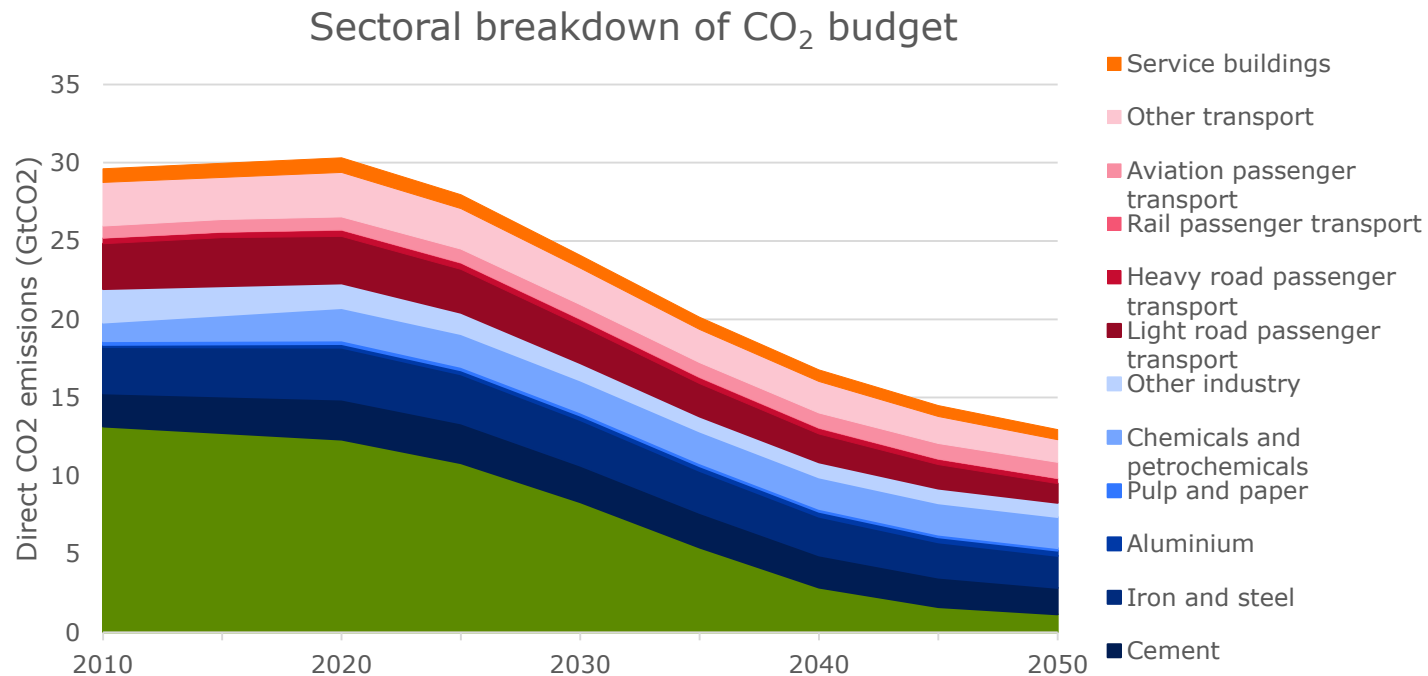
That is the result of a well thought through approach and disciplined, sequential implementation



Alpro is pioneering in setting emission reduction targets in line with climate science - Science Based Targets



Objective:: Set company targets that ensure Alpro is making its fair share contribution to world emission reduction needs in order to respect < +2 Celsius climate temperature increase



Only 13 companies worldwide have done so so far ...

What you can do



- Support innovation in clean energy technology
- Continue and guarantee stability in certificates system



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Sustainable food – Sourcing local soy



KU LEUVEN





Clear advantages of local soy in carbon reduction



- Soy crop rotation reduces need for energy-intensive artificial fertilisers
 - Soy plant naturally fixes nitrogen in soil, through rhizobia in its roots
- No need for in-bound long-haul transport
 - The most energy-efficient transport is the transport you avoid



What you can do



- Support local soy production and sourcing for human consumption



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- Alpro creates shared value by tackling some key social challenges
 - Marketing healthy plant-based foods, while reducing carbon emissions
 - A lever for economic growth, investments and job creation
- Carbon reduction is embedded in Alpro's plant-based products
 - Company and sustainability strategy go hand in hand
- Carbon reduction in industry is feasible, under certain conditions
 - Clear, sequential approach
 - Significant investments – with ROI, if well selected
 - No sweat no glory ...
- The Flemish policy makers can co-create the context to make this possible



**CARING FOR
PEOPLE & PLANET**